

Canadian Institute for Procurement and Materiel Management
Institut canadien d'approvisionnement et de gestion du matériel

PARTNERSHIP OPPORTUNITIES

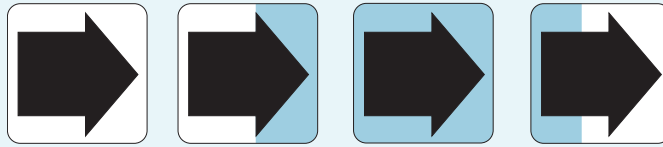


2018

CIPMM REGIONAL WORKSHOP

OCTOBER 17, 2018

HYATT REGENCY CALGARY
CALGARY, AB



Canadian Institute for Procurement and Materiel Management
Institut canadien d'approvisionnement et de gestion du matériel

BECOME THE 2018 CIPMM REGIONAL WORKSHOP PARTNER AND TAKE ADVANTAGE OF THE EXCEPTIONAL MARKETING OPPORTUNITIES:

**To increase your organization's profile and visibility in the
procurement and materiel management community**

To spotlight your organization's products and services

**To enhance your organization's image and reinforce branding
messages**

**To position your organization as a leader in the procurement
and materiel management community**

To connect with the industry all in one place

**A VARIETY OF GREAT PARTNERSHIP
OPPORTUNITIES ARE AVAILABLE.
BOOK YOURS TODAY!**

1. NETWORKING RECEPTION - \$750

The Networking Reception is the key social event of the Workshop and a wonderful opportunity for guests to reconnect with friends, colleagues and form industry relationships.

THE NETWORKING RECEPTION PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization name and logo is displayed on the sign placed in the networking reception hall.
- Full page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop web pages with links to your organization.
- Opportunity to submit an item for the delegate bags.

2. TABLE TOP EXHIBIT BOOTH - \$600

THE TABLE TOP EXHIBIT PACKAGE INCLUDES:

- One 6' table with drape, 2 chairs & 1 electrical outlet (upon request only)
- One workshop pass for one exhibitor staff.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop website with links to your organization.
- Opportunity to submit an item for the delegate bags.

3. DELEGATE NAME BADGES & LANYARDS - \$350

The partner will have their organization logo printed on the delegate name badges & lanyards, providing extended exposure and branding.

DELEGATE NAME BADGES & LANYARDS PARTNER RECEIVES THE FOLLOWING BENEFITS:

- The partner will have their logo printed on badges and lanyards.
- Half page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop website with links to your organization.
- Opportunity to submit an item for the delegate bags.

4. WORKSHOP PROGRAM - \$300

Impressive visibility! Your organization logo will be printed on the 2018 CIPMM Regional Workshop Program cover.

THE WORKSHOP PROGRAM PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo displayed on cover page of the Regional Workshop program "This program was produced thanks to the generous support of <organization name/logo>.
- Half page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop web pages with links to your organization.
- Opportunity to submit an item for the delegate bags.

5. NETWORKING BREAKS - \$300

Networking breaks will offer a great opportunity for delegates to network while enjoying a variety of refreshments.

THE NETWORKING BREAKS PARTNER RECEIVES THE FOLLOWING BENEFITS:

- Organization logo is displayed on the signs placed on the food tables during the breaks.
- Quarter page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at Opening and Closing Remarks.
- Recognition on the Workshop web pages with links to your organization.
- Opportunity to submit an item for the delegate bags.

6. DELEGATE BAG - \$250

The partner will have their organization logo printed on the delegate bags that will be distributed to delegates, providing extended exposure and branding.

DELEGATE BAG PARTNER WILL RECEIVE THE FOLLOWING BENEFITS:

- Organization logo displayed on delegate bags.
- Quarter page ad and organization logo in the printed program.
- Public acknowledgement by Emcee at the Opening and Closing Remarks.
- Recognition on the Workshop web pages with links to your organization.
- Opportunity to submit an item for the delegate bags.

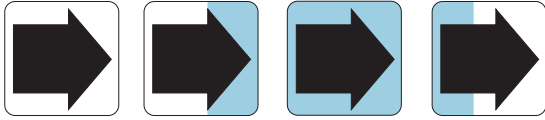
REGIONAL WORKSHOP PROGRAM ADVERTISING

7. INSIDE FRONT OR BACK COVER (ENGLISH AND FRENCH SECTIONS) – \$250

8. FULL PAGE AD – \$200

9. HALF PAGE AD – \$150





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PARTNERSHIP FORM

2018 CIPMM REGIONAL WORKSHOP

HYATT REGENCY, CALGARY, ALBERTA
OCTOBER 17, 2018

PLEASE SUBMIT THE FORM BEFORE SEPTEMBER 19, 2018
TO RECEIVE ALL THE LISTED BENEFITS

COMPANY INFORMATION

ORGANIZATION

CONTACT NAME

MAILING ADDRESS

CITY

PROVINCE

POSTAL CODE

COUNTRY

TEL

EMAIL

WEBSITE

PARTNERSHIP OPPORTUNITY

SELECTED OPPORTUNITY

ADDITIONAL COMMENTS

AMOUNT

METHOD OF PAYMENT GST#R134363936

Please complete, sign and date the registration form. Pay by cheque or credit card.

INVOICE ME

CHEQUE ENCLOSED (MAKE CHEQUE PAYABLE TO: CIPMM C/O THE WILLOW GROUP)

AMERICAN EXPRESS

MASTER CARD

VISA

CARD NUMBER

CCV

EXPIRY DATE

CARDHOLDER'S NAME

SIGNATURE

DATE

PARTNERSHIP CANCELLATION POLICY

No refund will be issued for cancellation requests received.

Return the completed form to CIPMM Regional Workshop

1485 Laperriere Avenue, Ottawa, ON, K1Z 7S8

admin@cipmm-icagm.ca

Questions? Information?

Contact Camille B. Sherwood, CIPMM Regional Workshop Coordinator at (+1) 613-722-8796 x 216

camille.sherwood@thewillowgroup.com